



YOUR FULL-SERVICE
IT-OUTSOURCING PARTNER



GNS Global
Network
Solutions

WHO WE ARE_

ABOUT US & OUR ACHIEVEMENTS

Full cycle IT outsourcing and outstaffing services for your business:

from research, branding, design to development of the most complex solutions, including websites, sophisticated web tools, CRM and ERP systems.



150+

Projects completed



60+

Customers



20%

Staff growth during last year



100+

Engineers



11

Years of experience since 2007



5+

Years with key customers

OUR HISTORY & GOALS



Targets for 2019:

Enhance expertise in projects based on Blockchain technology.

Increase number of key long-term accounts.

- **2007** company was founded and entered the market of web development
- **2009** entered international market
- **2010** opened a new direction of software development based on .NET
- **2011** entered the market of mobile development
- **2013** launched corporate education for Junior and Middle specialists
- **2014** opened a separate department dedicated to Quality Assurance
- **2015** started a new direction of UI/UX design
- **2016** started development of own ERP/CRM education platform
- **2017** added branding & marketing departments
- **2018** became a full-service outsourcing company
- **2019** Increase number of key longterm accounts

GLOBAL PRESENCE

R&D locations:

 Ukraine

Headquarters:

 United Kingdom

Sales:

 Norway

Customers' locations:

- Europe, Asia and North America



WHAT WE OFFER_

SERVICES

CUSTOM WEB DEVELOPMENT

You tell us where you want your business to be and we show you how tech can get you there.



Skilled staff at every stage
of development



Clean code



Transparent development
process

- Ready to create a full product from scratch or join your project at any stage
- Able to provide coherent teams of necessary size and expertise very fast
- High degree of collaboration between the Client and the project team due to Agile methodology
- Customer's confidence as all risks are managed



SERVICES

ERP/CRM

- A comprehensive expertise in delivering business automation systems for different industries
- Deep immersion into Customer's business processes to comprehend all needs
- Quicker delivery as we have own products totally customizable in accordance with Customer's specific needs
- Accurate project schedule due to adjusted development process

ERP and CRM systems significantly improve efficiency of a business. We know it first hand. GNS developed and implemented such systems for many businesses.



WHAT WE OFFER

SERVICES

STARTUPS

- A unique approach to startup idea validation
- Development of a business model
- Building and testing of hypotheses to minimize Customer's risks
- Full cycle of product development
- Post-release support and further product scaling

GNS provides professional guidance and highly skilled IT specialists to make sure your idea turns into a successful business



KEY INDUSTRIES



Health & Fitness



Travel & Hospitality



Edtech



E-commerce
(Wholesale & Retail)



Real Estate

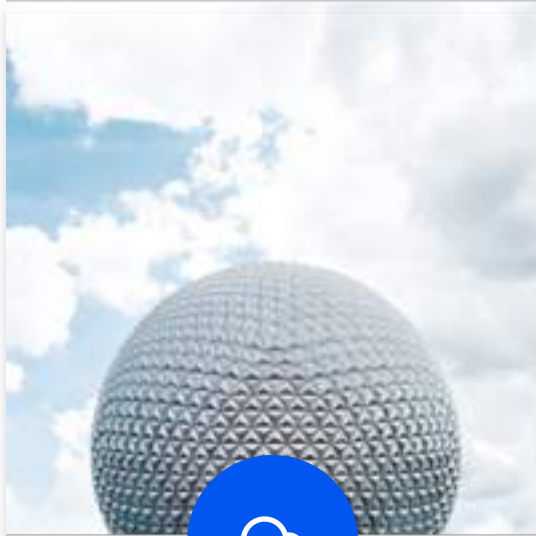


E-government

SOLUTIONS

- Blockchain-based Platforms
- Enterprise Resource Planning (ERP)
- Customer Relationship Management (CRM)
- Content Management Systems (CMS)
- Web services & Web Apps
- Landing pages
- Corporate websites
- High-load portals
- Blogs
- Online stores (E-commerce)
- APIs
- Messengers & Chatbots

TRENDING TECHNOLOGIES WE FOLLOW



Cloud computing



VR & AR



Blockchain & Crypto

- ✓ Idea Crash Test
- ✓ Brand Services
- ✓ Product Services
- ✓ Legal Services
- ✓ Fundraising & ICO
- ✓ Marketing & PR Services
- ✓ Support

KEY TECHNOLOGIES & METHODOLOGIES

Languages

Frameworks

Frontend

JavaScript

TypeScript

Angular

ReactJS

Vue.JS

ExtJS

Backend

C#

.NET

PHP

NodeJs

Laravel

Symfony

Zend Framework

ASP.NET MVC

Windows Presentation Foundation (WPF)

Mobile

Objective C

Java (Android)

NativeScript

React Native

Swift

JavaScript / TypeScript

Database

MySQL

Blockchain

MongoDB

Redis

ElasticSearch

Cloud

AWS

Azure

Google Cloud

QUALITY CONTROL

Quality Assurance

Languages

JavaScript

Java

Python

Automation tools

Selenium

Protractor

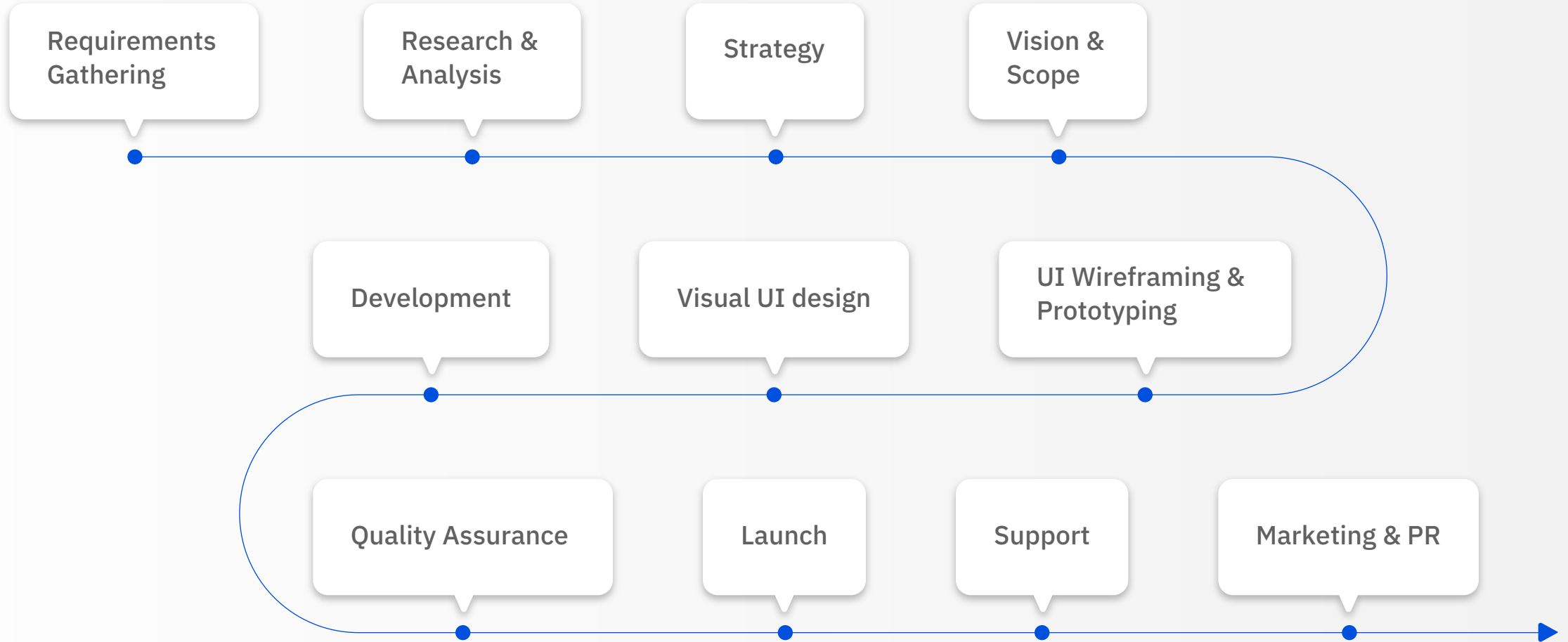
Appium

Test Complete

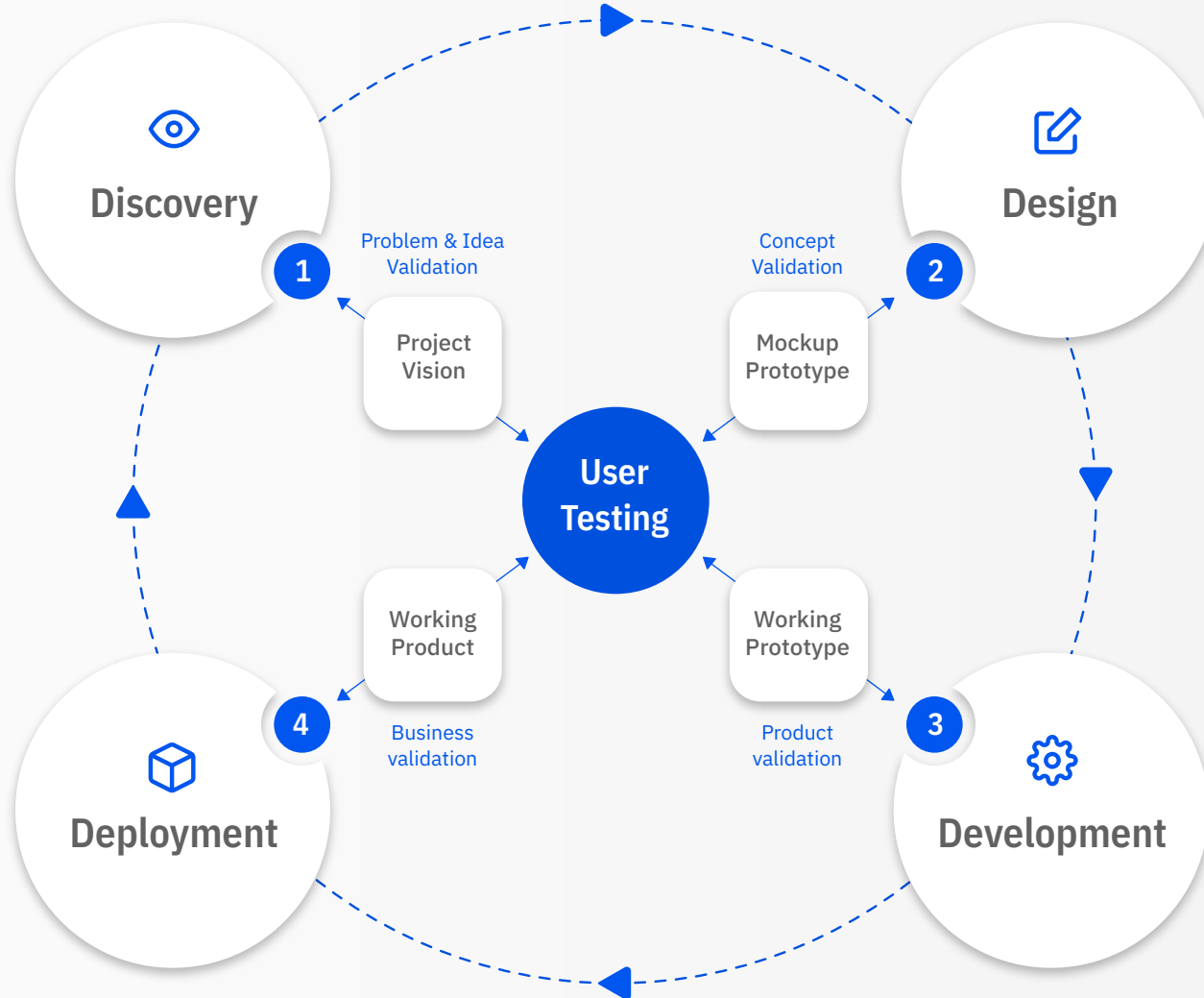
Key Stages

- Requirement analysis
- Risk analysis
- Test planning
- Test creation and execution
- Status reporting

SOLUTION CREATION STAGES



SOLUTION CREATION CYCLE





DELIVERY MODELS_

COMPARISON



Outsourcing

This is a perfect solution for those who would like to pass control for the development process to experts in order to reduce risks and focus on the core business competencies. Our team will help you to improve efficiency and productivity and consequently scale your business.



Outstaffing

This option is an excellent solution for those who require the whole development team or lack resources and need to extend their own teams having a full management control over the project and staff. We will provide you with the best specialists on the market having necessary expertise fast and proficiently.

KEY BENEFITS



Outsourcing

- Ability to shift focus to your business instead of development
- Productivity and efficiency increase due field experts' experience
- Time and cost savings on recruiting and management
- Reduced risk associated with hiring staff
- Access to a vast pool of IT talents
- Ability to upscale quickly
- Better flexibility



Outstaffing

- Access to skilled workforce, even if the skills are rare
- Complete control over the selection of resources
- Staff expenses reduction
- Flexible and constant resources to scale up and scale down your teams easily
- Total control and direct communication with the off-site team
- In-house and off-site teams' cohesion and production stability
- Fully predictable budget as costs are fixed
- Possible increase in company value due to increased index of income per employee

RESPONSIBILITIES



Outsourcing

GNS

- Infrastructure and labor relations
- Operating Model
- Process and Tools
- Resource Management
- Performance Management
- Project Management
- Quality Control
- Reporting

Customer

- Project progress control



Outstaffing

GNS

- Infrastructure and labor relations
- Recruiting
- Coordination of communication process (if needed)

Customer

- Operating Model
- Process and Tools
- Resource Management
- Performance Management
- Project Management
- Quality Control



WHY GNS_

OUR SERVICE BENEFITS



Managed full-cycle services

We provide a full suite of services starting from analyzing business ideas and brand strategy up to project deployment and further maintenance.



Transparent working environment

We rely on Agile methodology as it provides a high degree of collaboration between the Client and the project team. Clients are involved throughout the project and can monitor the project progress.



Reliability and Flexibility

We provide long-term teams of different size having excellent retention which is 94%.

We adapt our processes to the Customer's processes, or help the Customer to choose the process that serves the specific project in the best way.



Service quality

Having dedicated QA resources and a defined process we deliver successful projects to our Customers.

OUR RESOURCES BENEFITS



Trusted IT outsourcing market

Ukraine was named the “Offshoring Destination of the Year” at the 2017 Global Sourcing Association (GSA) awards ceremony.



Fast and proficient recruitment

Our recruitment team can easily find resources and provide quick and proven hiring. We conduct three-step interviews, and more than 90% of suggested candidates are approved by our Clients.



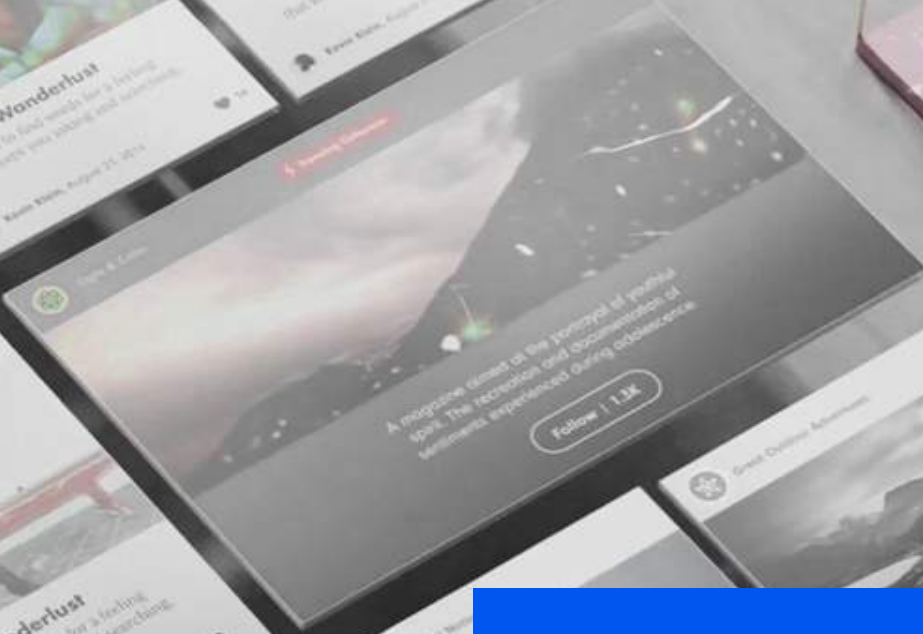
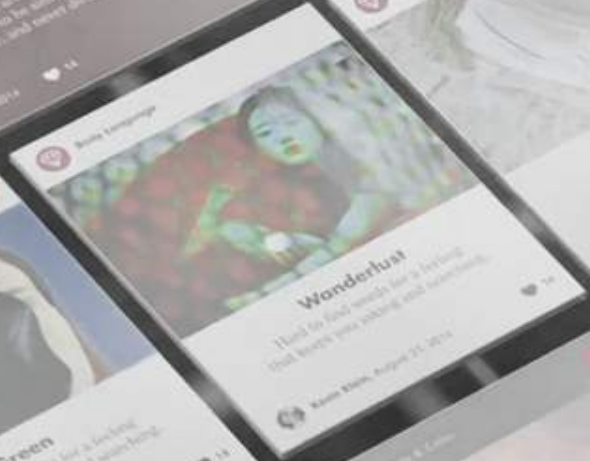
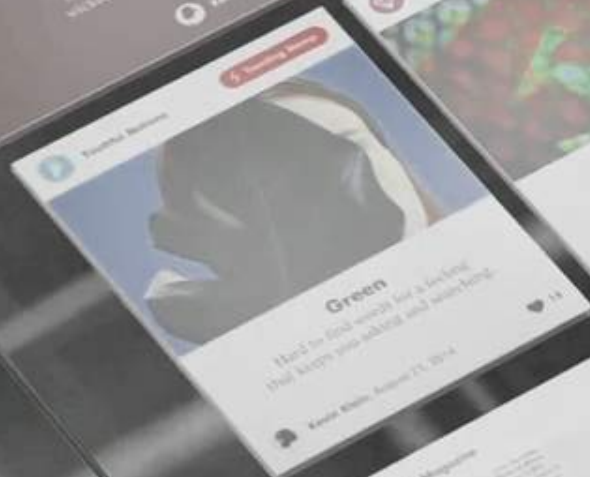
Strong IT Education

Ukraine is 3rd in the world by the number of certified technical specialists, and it is 1st in CEE by the number of talents. 95% of GNS-IT employees have Master’s degree and 78% have Professional certifications.



Continuous skills upgrade

GNS-IT is continuously extending and strengthening Junior and Middle specialists’ skillset by partnering with IT Education Academy and providing corporate education.



OUR CASES_



OUR CASES

GOFIT

THOUSANDS OF CLASSES
HUNDREDS OF CLUBS
ONE SUBSCRIPTION

An aggregator which unites
500+ different sports clubs
and fitness studios under a
single subscription.



Branding

Challenge:

- By the end of startup phase, great changes from the inside required a new reflection of the external.
- The absence of a single appearance on the web muddled brand image and confused its customers.

Solution:

- We discovered a new direction of growth and shifted brand's mission.
- A new holistic look, voice, and feel will make GF an industry leader with a clear positioning and values shared by its customers.



Branding

GOFIT

GO + ∞ = ∞



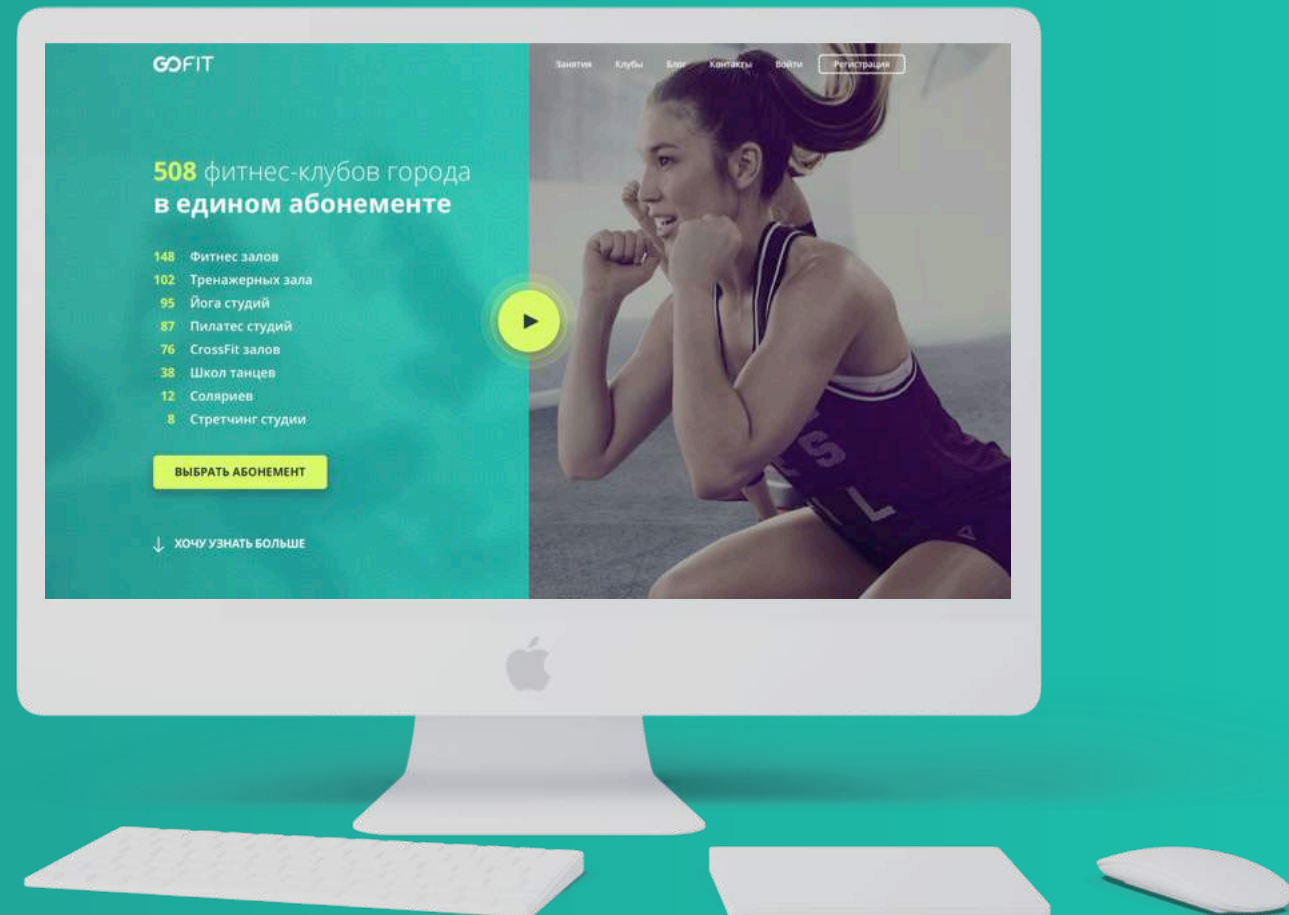
Landing page

Challenge:

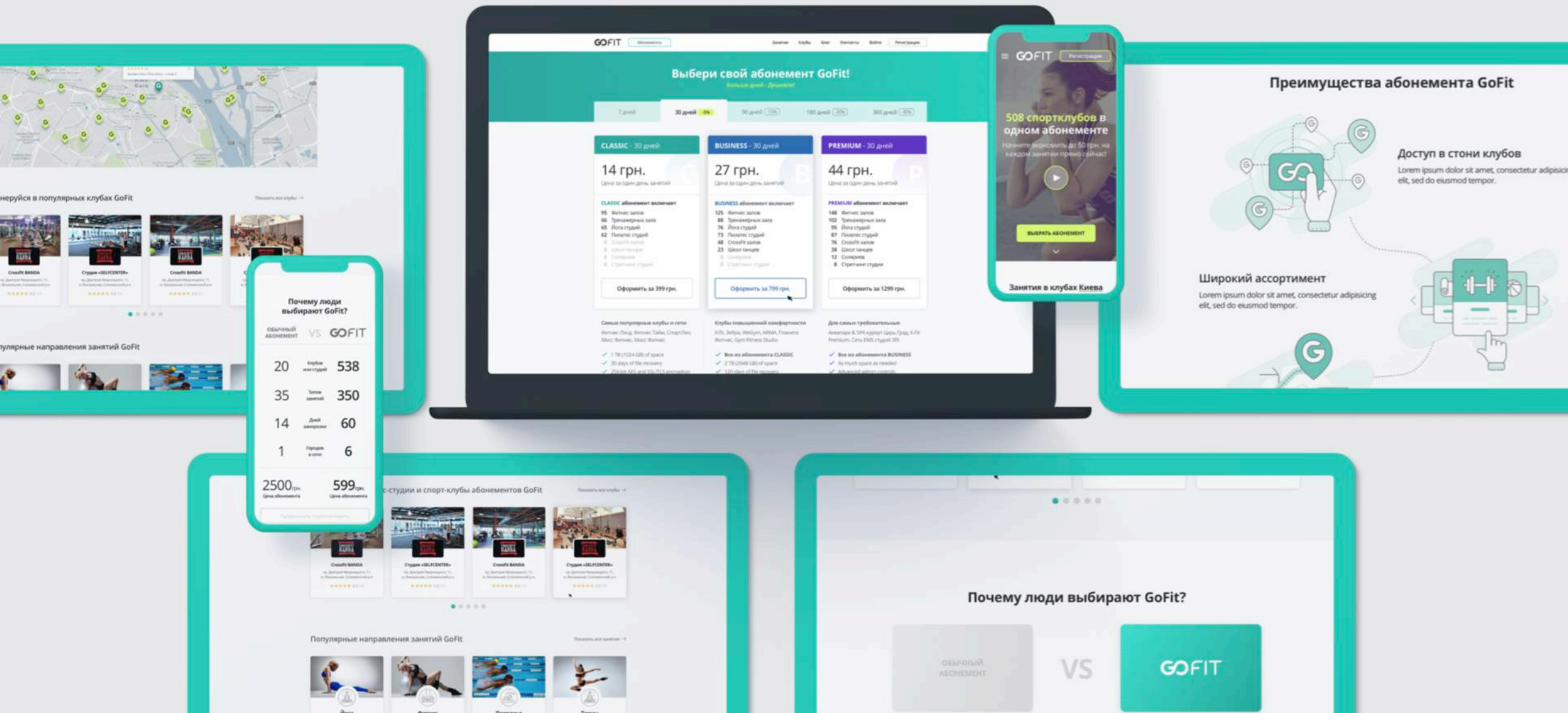
- An outdated and not well-conceived content & interface design.
- A lot of non-working links and drawbacks that make it difficult to perform targeted actions
- As a consequence, low conversion.

Solution:

The landing provides a possibility to purchase a single subscription for attending all fitness clubs and studios in the network. It also gives an option to pick a plan that fits the needs of each client's type.



Landing page



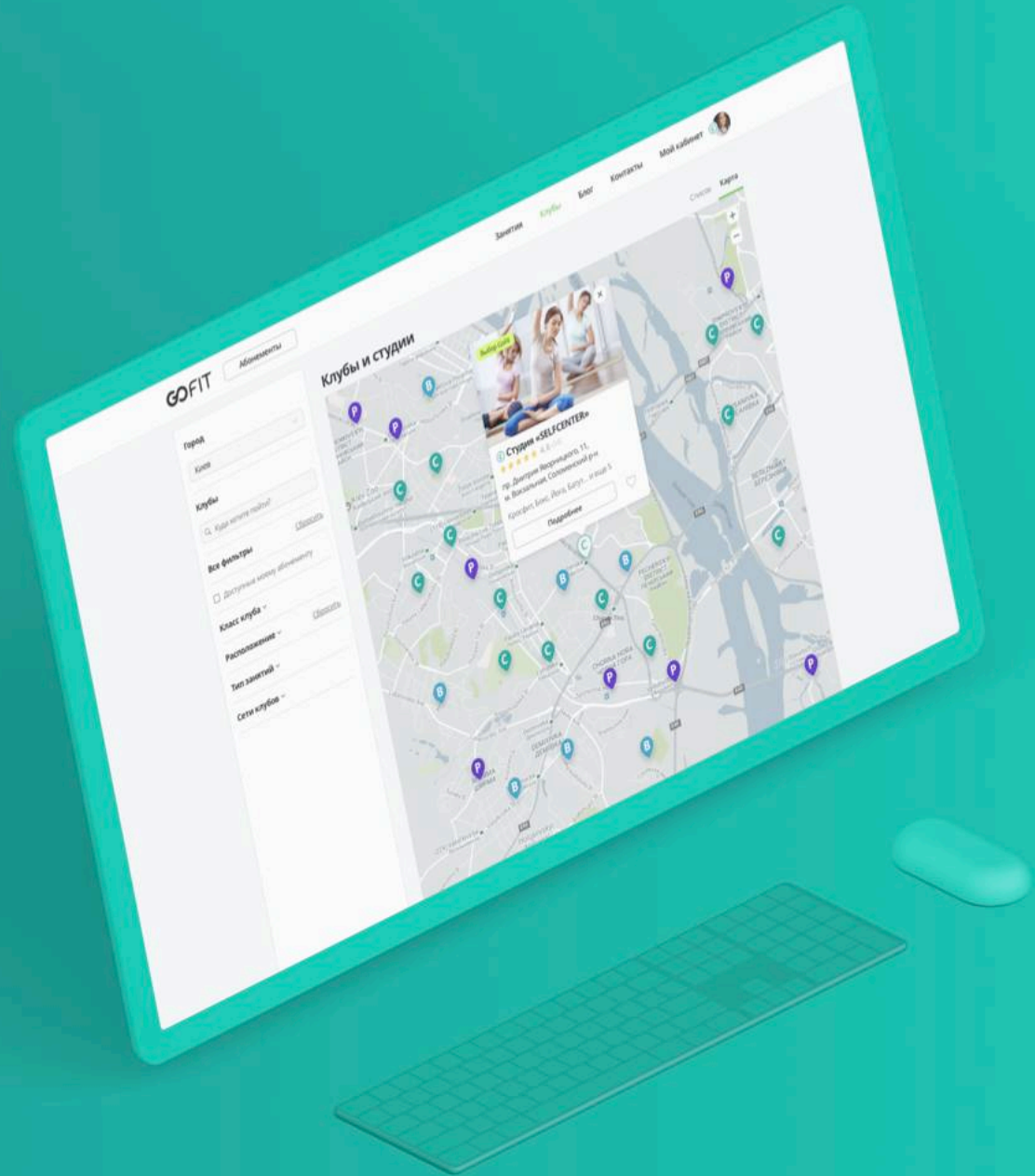
Web Service

Challenge:

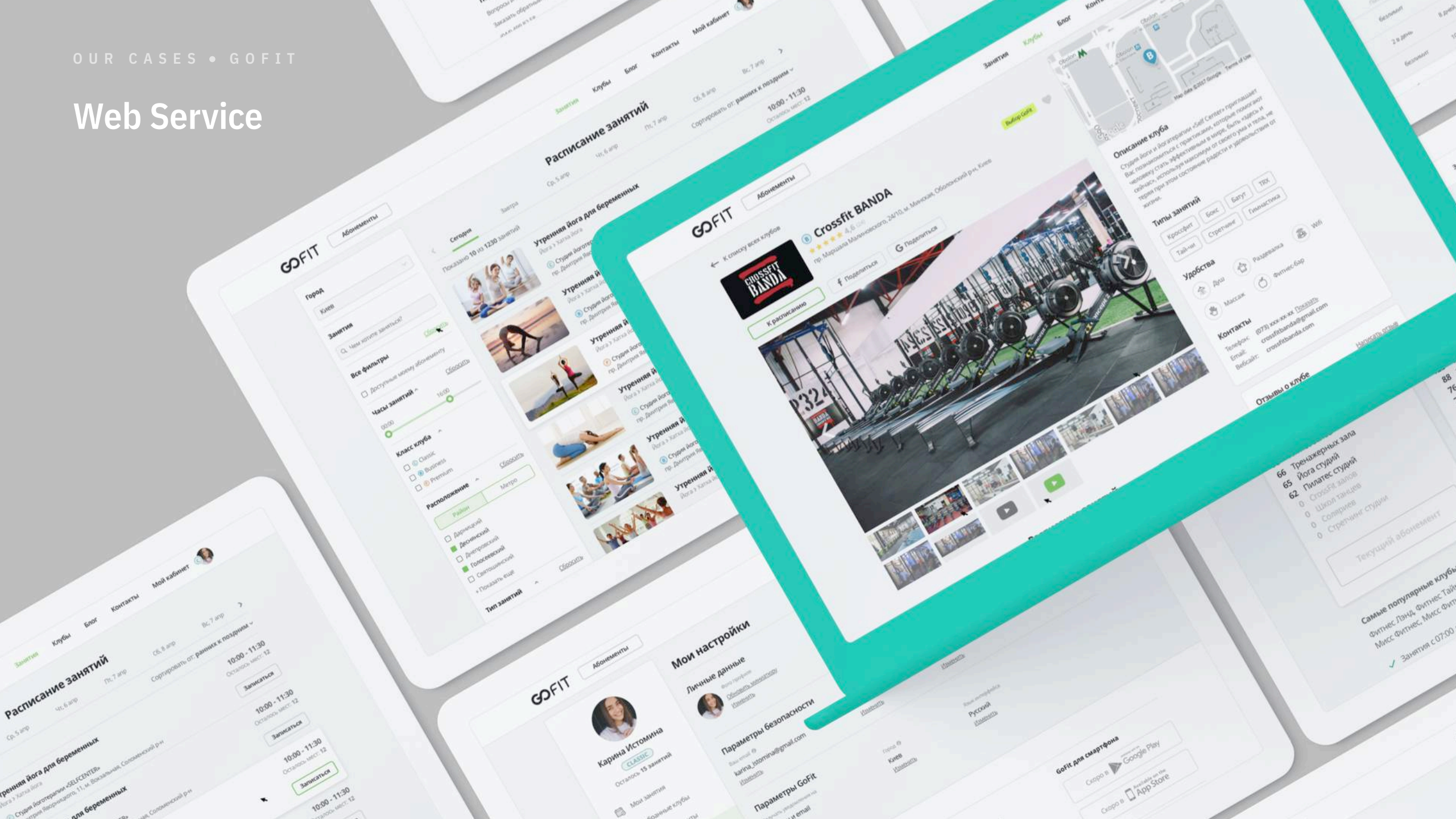
- Poor user experience due to an unclear and hard-to-use interface.
- An unreasoned system of notifications for users.
- Lack of features to plan visits to clubs.

Solution:

- A friendly experience of UI was designed.
- An easy way to buy, switch subscription plan, to find lessons and clubs nearby, to manage the personal schedule.
- Implementation of personalization and suggestions on classes, ability to find clubs nearby.



Web Service



GOFIT

Абоненты

Город

Киев

Занятия

Чем хотите заниматься?

Все фильтры

Доступные только абонентам

Часы занятий

10:00

11:30

15:00

Класс клуба

Classic

Business

Premium

Расположение

Район

Дарницкий

Десятковский

Дnipровский

Голосеевский

Соломийский

Показать еще

+ Показать тип занятия

Расписание занятий

Сегодня

Показано 10 из 1230 занятий

Утренняя йога для беременных

Утренняя йога

Утренняя йога

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GOFIT

Абоненты

Crossfit BANDA

4,6 (10)

пр. Маршала Малюженко, 28/10, м. Мискив, Соломийский р-н, Киев

К расписанию

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Мои настройки



Карина Истомина

Осталось 15 занятий

Мои занятия

Связанные клубы

Личные данные

Имя пользователя

Сменить имя пользователя

Имя

Параметры безопасности

Параметры безопасности

Параметры безопасности

Параметры безопасности

Параметры безопасности

GOFIT для смартфона

Скачайте в Google Play

Скачайте в App Store

Отзывы о клубе

66 Тренажерный зал

62 Йога студий

0 Пилатес студии

0 CrossFit залов

0 Школа танцев

0 Солнечный

0 Стретчинг студии

Текущий абонемент

Самые популярные клубы

Фитнес Лэнд, Фитнес Тайм

Мисс Фитнес, Мисс Фит

Занятия с 07:00

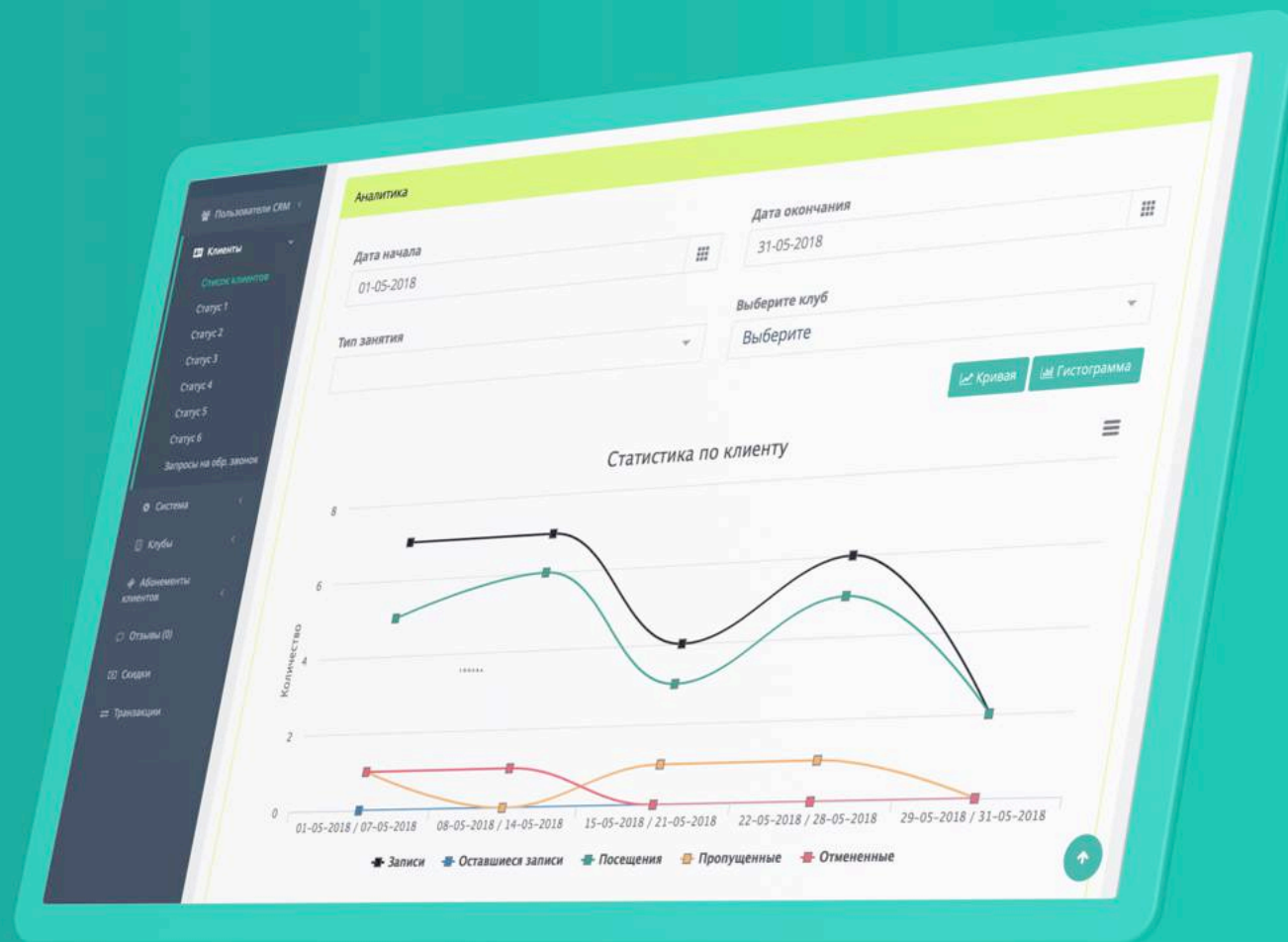
CRM

Challenge:

- Non-flexible management and administration system.
- Lack of user's ID confirmation, analytics.
- An absence of custom subscription builder.
- Hard to convince new clubs to join GF.

Solution:

- We have remade the product from scratch. We provided options to manage users, clubs and studios, get accounting and financial analytics.
- Free CRM for clubs has become a convenient feature to join network.



CRM



GOFIT PROJECT RESOURCES

	Branding	Landing	Web Service	CRM
Duration	2 months	1,5 months	11 months	11 months
Team	<ul style="list-style-type: none"> 1 BA 1 Strategist 1 Art Director 1 Graphic Designer 1 Copywriter 1 Marketer 	<ul style="list-style-type: none"> 1 UX Designer 1 Visual UI Designer 1 Copywriter 1 Frontend Developer 1 QA 1 PM 1 Digital Marketer 	<ul style="list-style-type: none"> 1 PM 2 BA 1 Product Designer 2 Frontend Developer 2 Backend Developer 1 DevOps 1 QA 1 SEO specialist 	<ul style="list-style-type: none"> 2 Frontend 2 Backend 1 QA 1 BA 1 UX/UI Designer 1 DevOps 1 PM
Technologies & Methodologies	Design Thinking, Personas, Business model canvas, UVP, Strategy	HTML5, CSS3, JS, VUE.JS, REST API, Node JS	Vue.js, Symfony, PostgreSQL, GitLab CI, Selenium, Codeception	Vue.js, Symfony, PostgreSQL, GitLab CI, Selenium, Codeception

OUR CASES

ITEA

IT EDUCATION ACADEMY

Education project of complex training and development of IT specialists offering diverse classes for individuals and corporate clients.



Branding

Challenge:

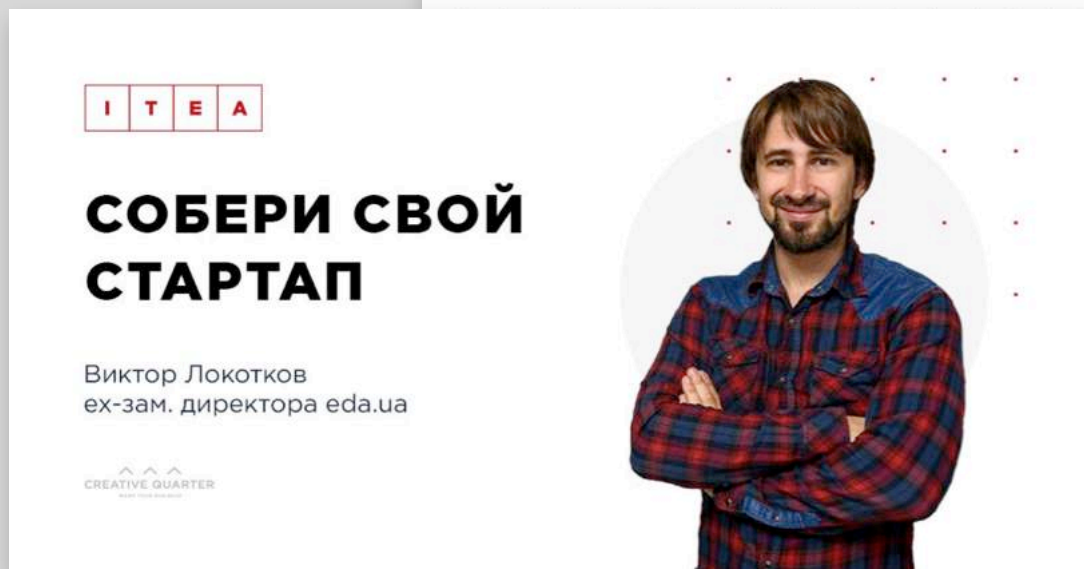
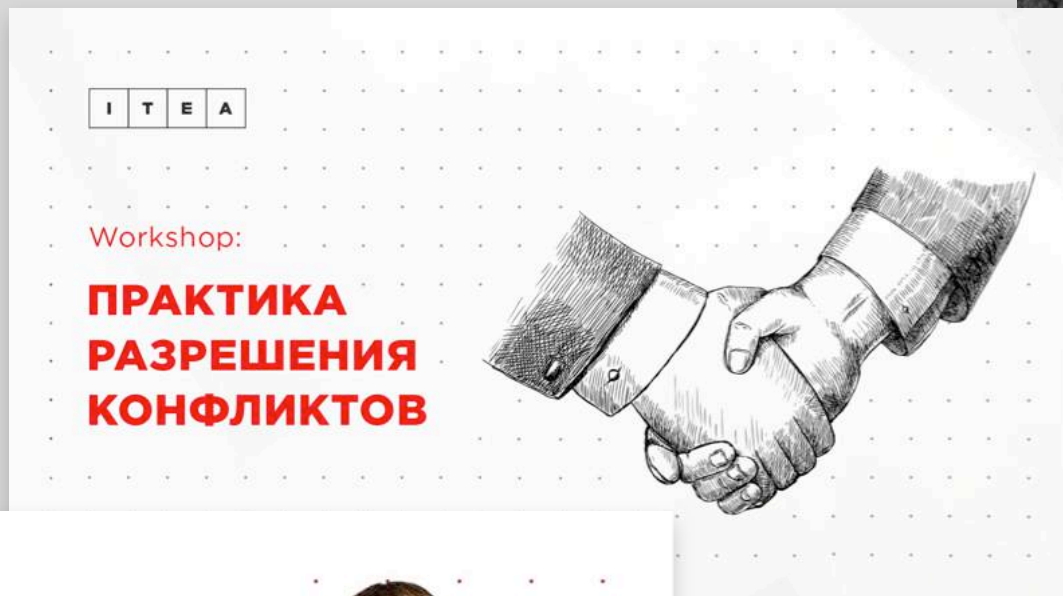
The project has been successfully developing for three years as a start-up. Then, a need in scaling arose, but there wasn't a full understanding of company's positioning, values and target audience.

Solution:

We developed a simple unified system of visual identification, as well as a new positioning for making brand recognizable, practical and easy-to-use on POS materials.



Branding



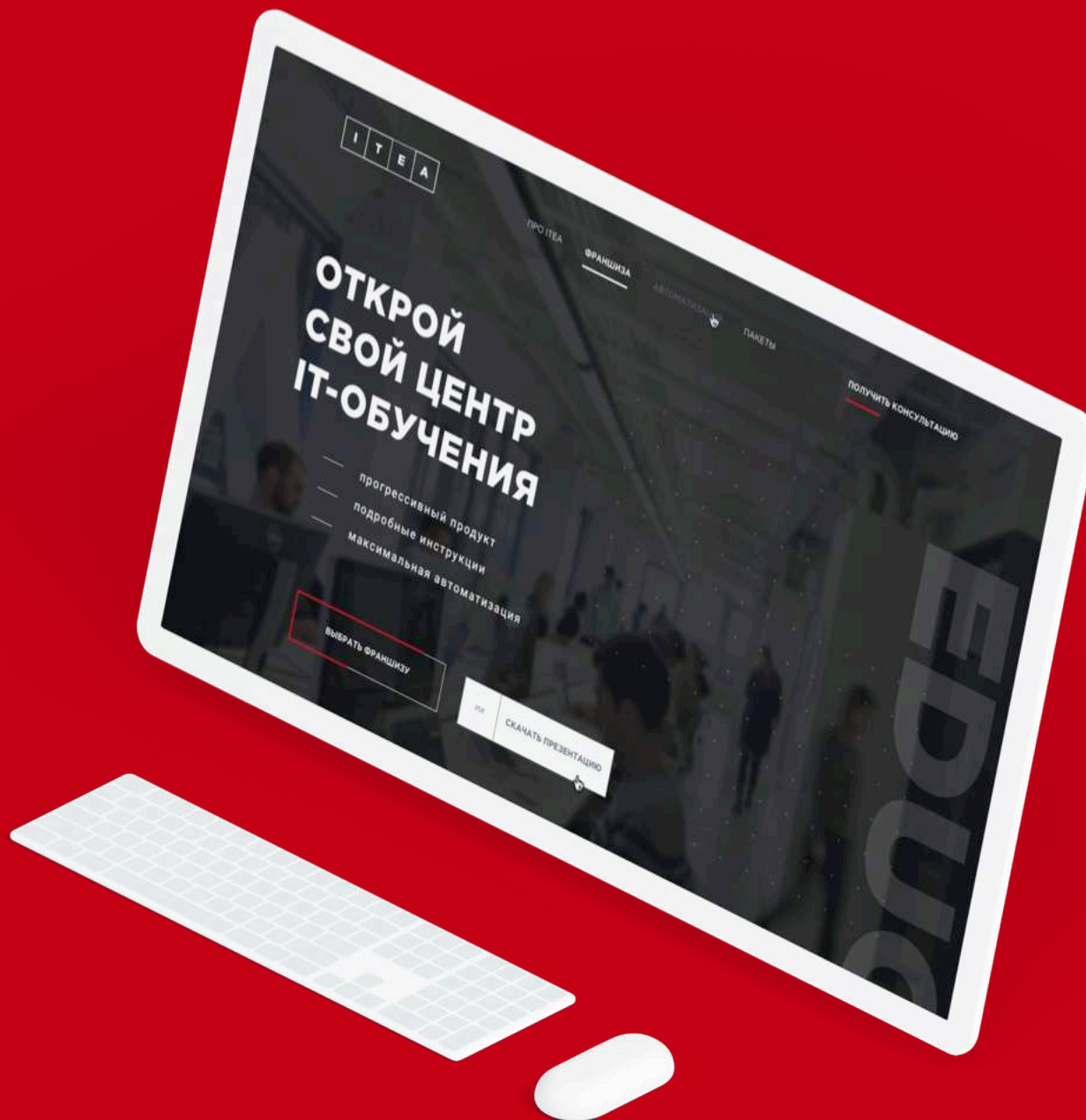
Landing page

Challenge:

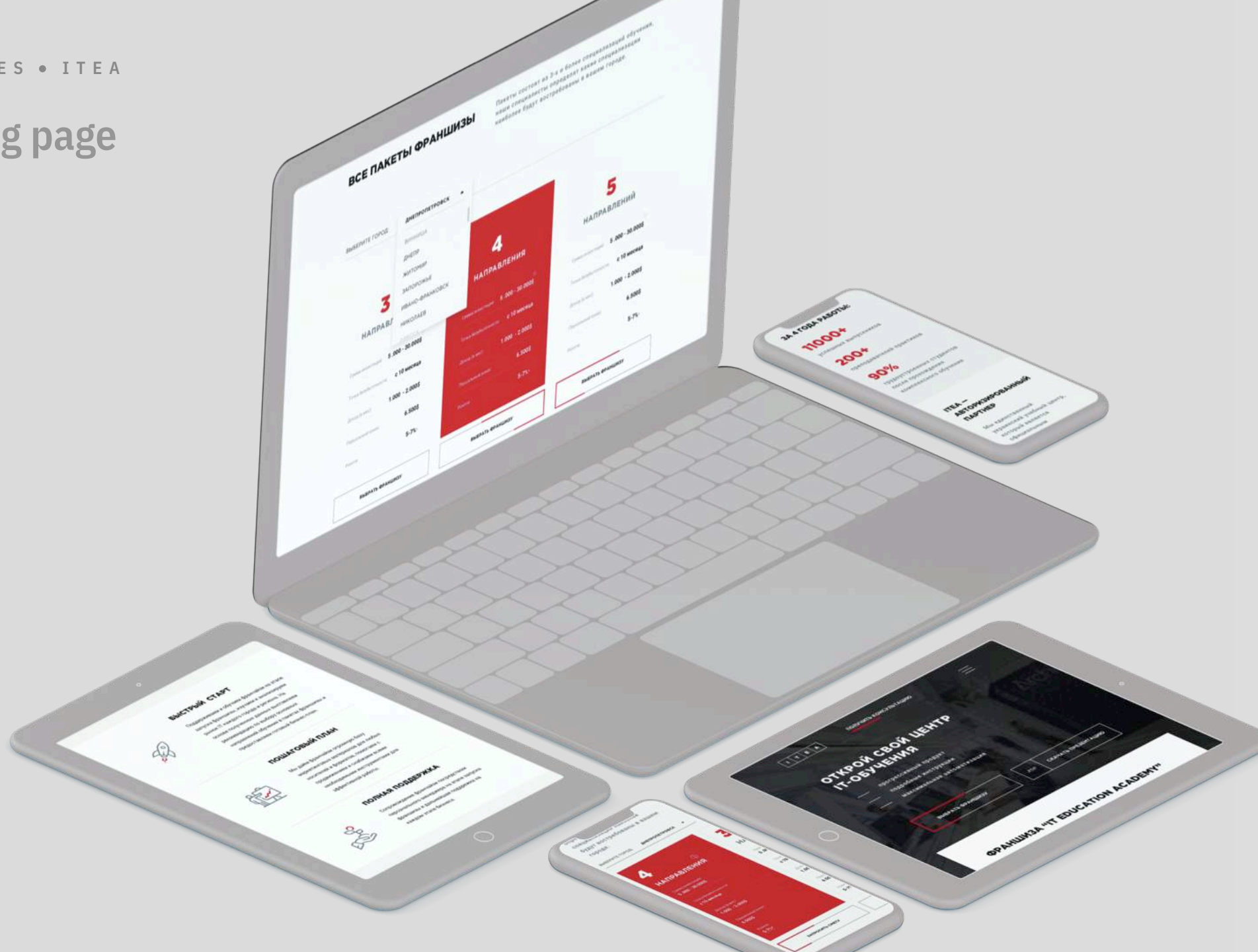
The necessity of an “online package” for ITEA automated business franchise which provides core information about ITEA, franchise benefits, capabilities of the exclusive CRM-system.

Solution:

We built an effective funnel for collecting submissions for the purchase of ITEA automated business franchise. The landing has all the necessary information in the form of blocks with CTA and a detailed presentation available for downloading after leaving contact information.



Landing page



CRM

Challenges:

- The inconvenience of using different software for different tasks
- Inability to collect customers' data on and work with it
- The necessity in a scheduling system that allows to schedule classes, assign lecturers, classrooms and technical resources
- The absence of an accounting report system, integrations with the website.

Solution:

The implemented CRM system automates work when dealing with clients, resource planning and reporting. It incorporates advanced client and resource management, extra flexible scheduling, powerful lead management module, and real-time analytics and reporting.



CRM



ITEA Frontend



Challenges:

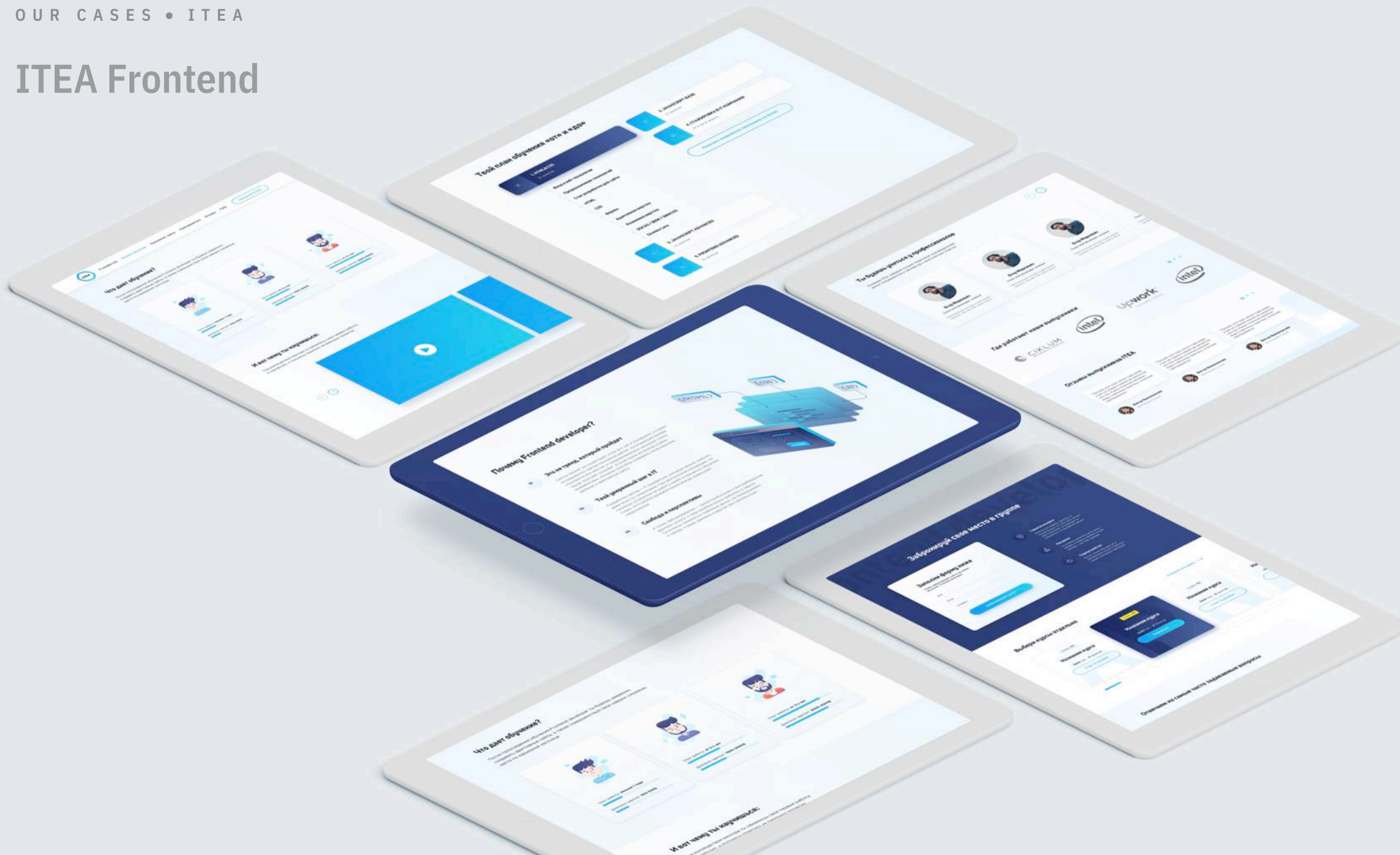
The necessity to launch a new format of complex online training for the beginners in the Frontend direction. The main complexity was that people do not give credit to online courses and prefer offline education.

Solution:

We developed a landing which is focused on the new positioning that says that ITEA helps its customers to get the preferred profession and achieve their goals in the IT field. The program is updated permanently to correspond constantly changing market requirements.



ITEA Frontend



ITEA PROJECT RESOURCES

	Branding	Landing	CRM	ITEA Frontend
Duration	2 months	3 weeks	15 months	11 months
Team	<ul style="list-style-type: none"> 1 Art Director 1 UI/UX Designer 1 Marketing Specialist 1 Copywriter 	<ul style="list-style-type: none"> 1 Frontend 1 UI/UX Designer 1 QA 1 PM 	<ul style="list-style-type: none"> 2 Backend 2 Frontend 2 QA 1 PM 1 DevOps 	<ul style="list-style-type: none"> 1 Frontend 1 UI/UX Designer 1 QA 1 PM
Technologies & Methodologies	<ul style="list-style-type: none"> Logo renewal Target audience determination Creation of branding, new positioning Development of a guideline 	<ul style="list-style-type: none"> HTML5, JavaScript 	<ul style="list-style-type: none"> Backend - PHP7 (Symfony 2.8), MariaDB 10, Composer, REST API Frontend - VUE.JS, NUXT.JS, NodeJS, NPM, Webpack 2 	<ul style="list-style-type: none"> HTML5, JavaScript

OUR CASES

GIOS

GLOBAL INNOVATIVE ONLINE SCHOOL

A worldwide platform that helps any teenager to learn complex knowledge from the school curriculum in a fun and understandable way.



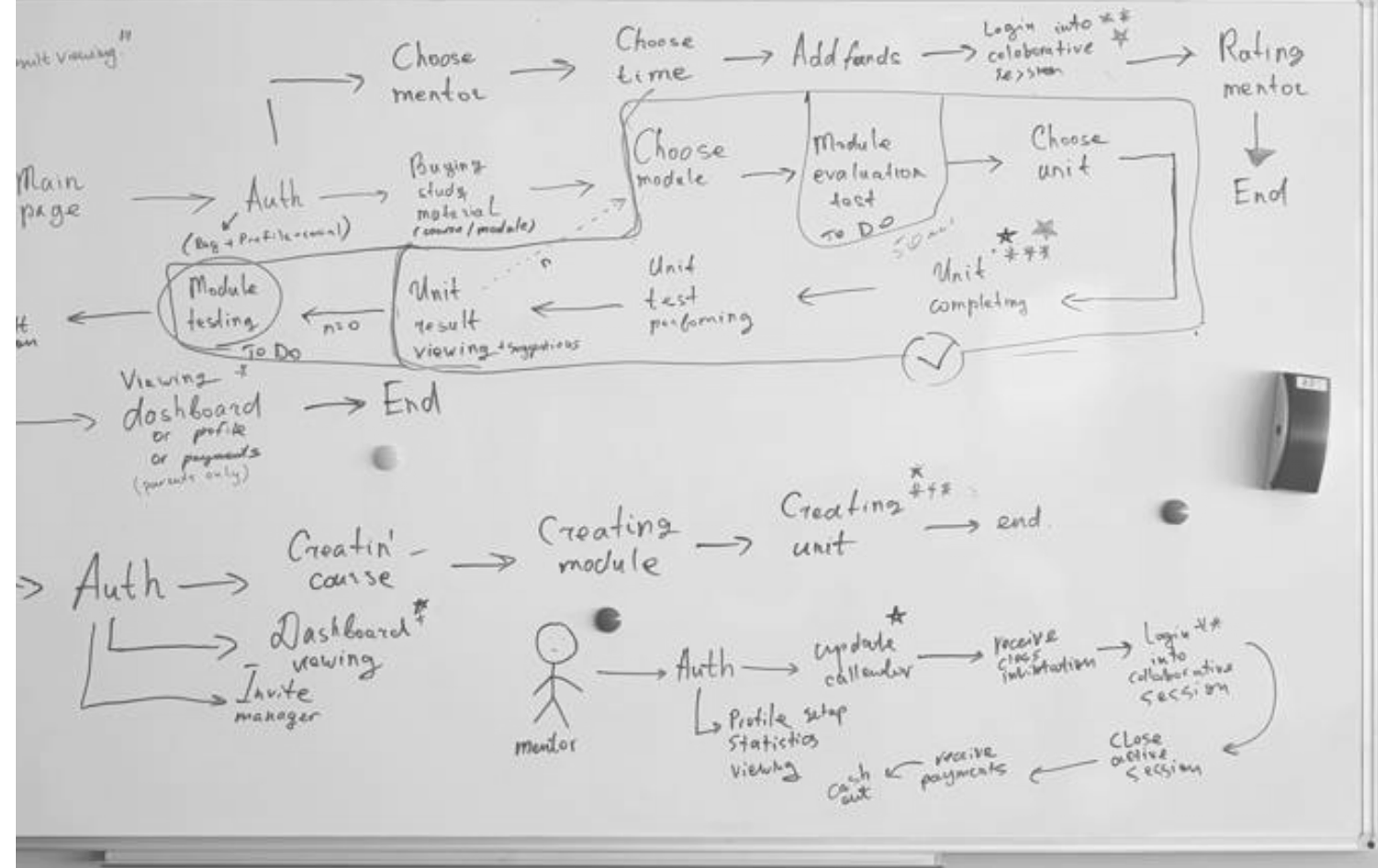
UX Design

Challenge:

- To combine the educational part, games and community in a single platform
- To make the lesson as attractive as possible for the student, to motivate him to learn on the platform
- Provide the functionality of lessons creation by teachers
- Provide tutors with tools to conduct lessons remotely

Solution:

The main and alternative scenarios of user behavior were defined, the mechanism of encouragement of the pupil and possibilities of use of game elements in the interface were thought over. Wireframes and clickable prototype were created as result of this stage.



OUR CASES • GIOS

UX Design



Visual identity

Challenge:

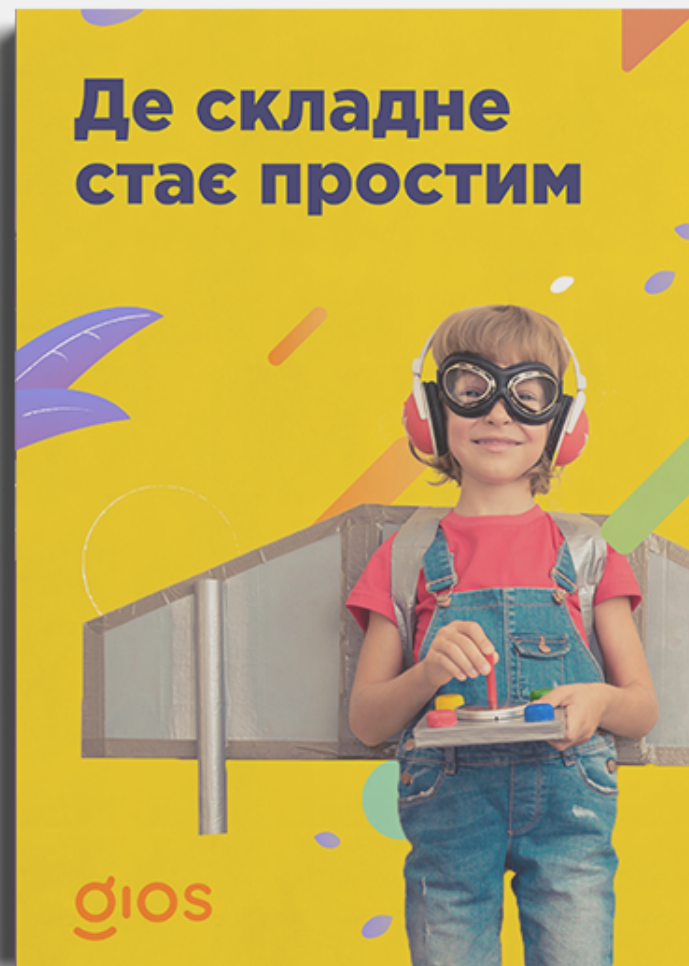
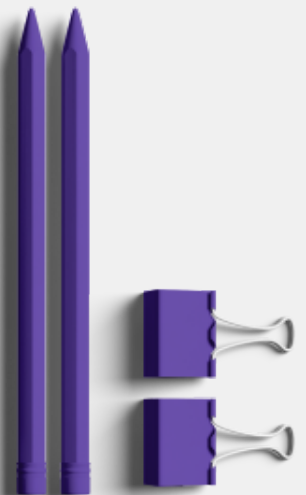
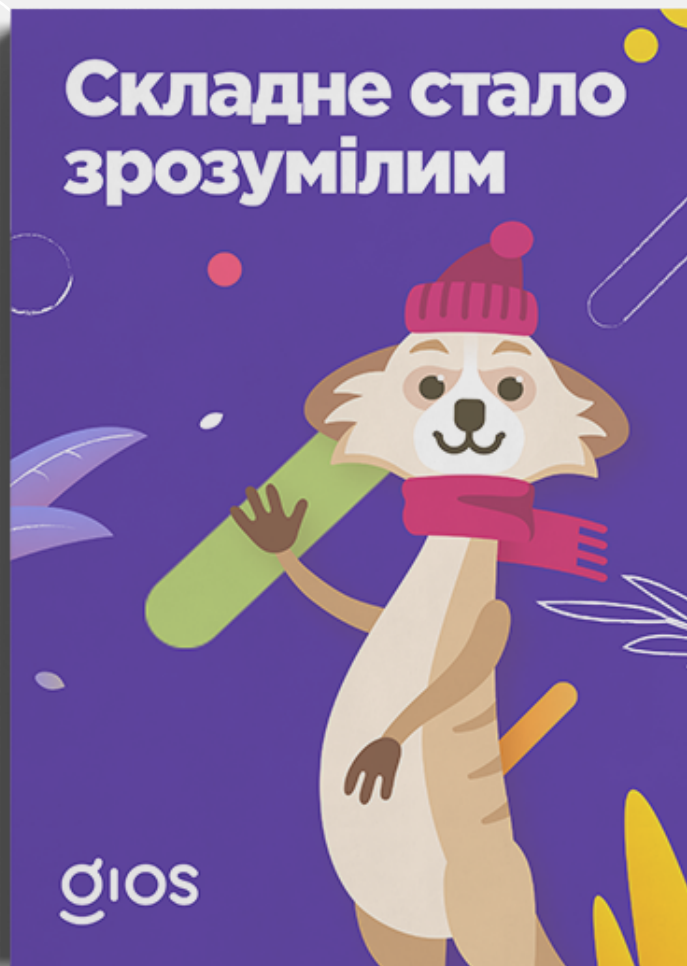
- Create an attractive visual interface style for the target audience
- Create a logo and develop a recognizable brand identity for further use on the platform and in the media
- Character design for a better communication with the target audience

Solution:

- Offered a friendly and bright interface style, inspired by the aesthetics of popular games and resources for teenagers
- We designed the logo, and defined the visual style, described the guidelines
- Came up with a character - a funny and inquisitive meerkat, helping to interact with the platform



Visual identity



Web Service

Challenges:

Create a tool which will gather unique educational content from the best teachers of the world and provide a possibility for kids to learn online at a convenient place and favorable time.

Solutions:

We are building a global innovative online school in which any student can complete a full school program (or, if desired, a part of it) using a unique methodology. We achieve it by implementing advanced technologies like AR, VR, visualization, gaming, collaboration etc.



Web Service



GIOS PROJECT RESOURCES

UX design

Visual Identity

Web Service

Duration

2 months

1,5 months

12 months

Team

1 BA
1 Strategist
1 Art Director
1 Graphic Designer
1 Copywriter
1 Marketer

2 Visual UI Designer
1 Illustrator

1 PM
1 BA
1 Product Designer
2 Frontend Developer
2 Backend Developer
1 DevOps
1 QA
1 SEO specialist

Technologies & Methodologies

Design Thinking,
Personas, Business
model canvas, UVP,
Strategy

Brand Identity
Design, Character
Design

Vue.js, Symfony,
PostgreSQL, GitLab
CI, Selenium,
Codeception

Marketplace for Freelance Writers

Challenges:

EssayLancers is the freelancing, outsourcing and communications marketplace for freelance academic writers and agencies. The old website did not cover the necessary interactions, it was outdated and complicated.

Solutions:

We are now developing a highly loaded platform where users will make deals directly. We are developing an Escrow-like service, and user identification by IP.



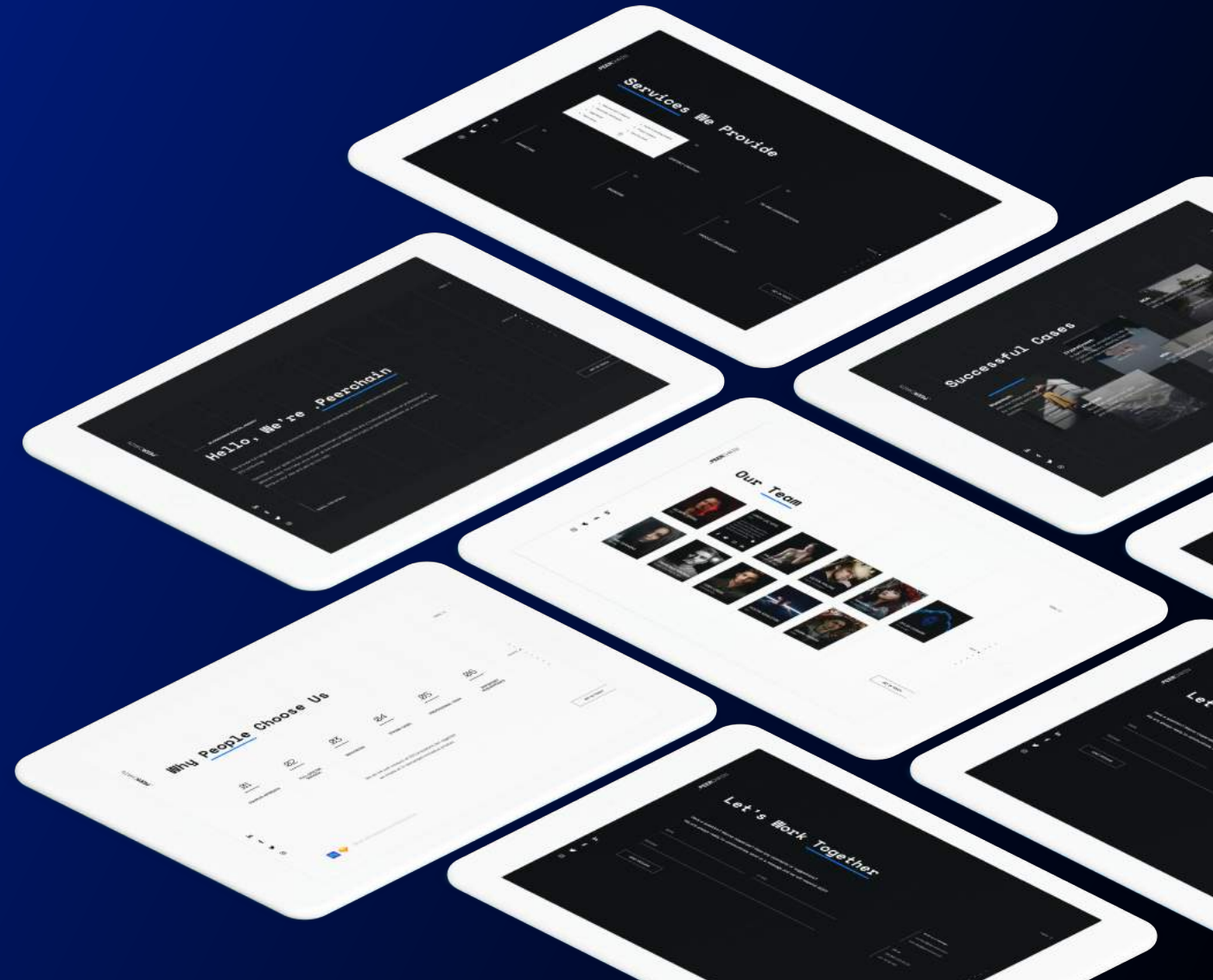
Blockchain agency Cryptocore

Challenges:

Due to vast experience in the blockchain projects development and promotion, we strived to create a new agency to fulfill the full-fledged services for our clients.

Solutions:

Cryptocore became a trustable guide to the successful blockchain projects with a multinational team of professional in different fields. We cover all the tasks related to crypto projects development on a turn-key basis, from blockchain development to ICO promotion.





НАЦІОНАЛЬНА АСОЦІАЦІЯ АДВОКАТІВ УКРАЇНИ

Challenges:

- The necessity in an official website for the National Bar Association of Ukraine with relevant information.
- The absence of the unified record keeping system of lawyers.

Solutions:

The new website covers all the activities of the association and its units. Also, we integrated a record keeping system of all lawyers in Ukraine, their activities, workplace and annual fees.



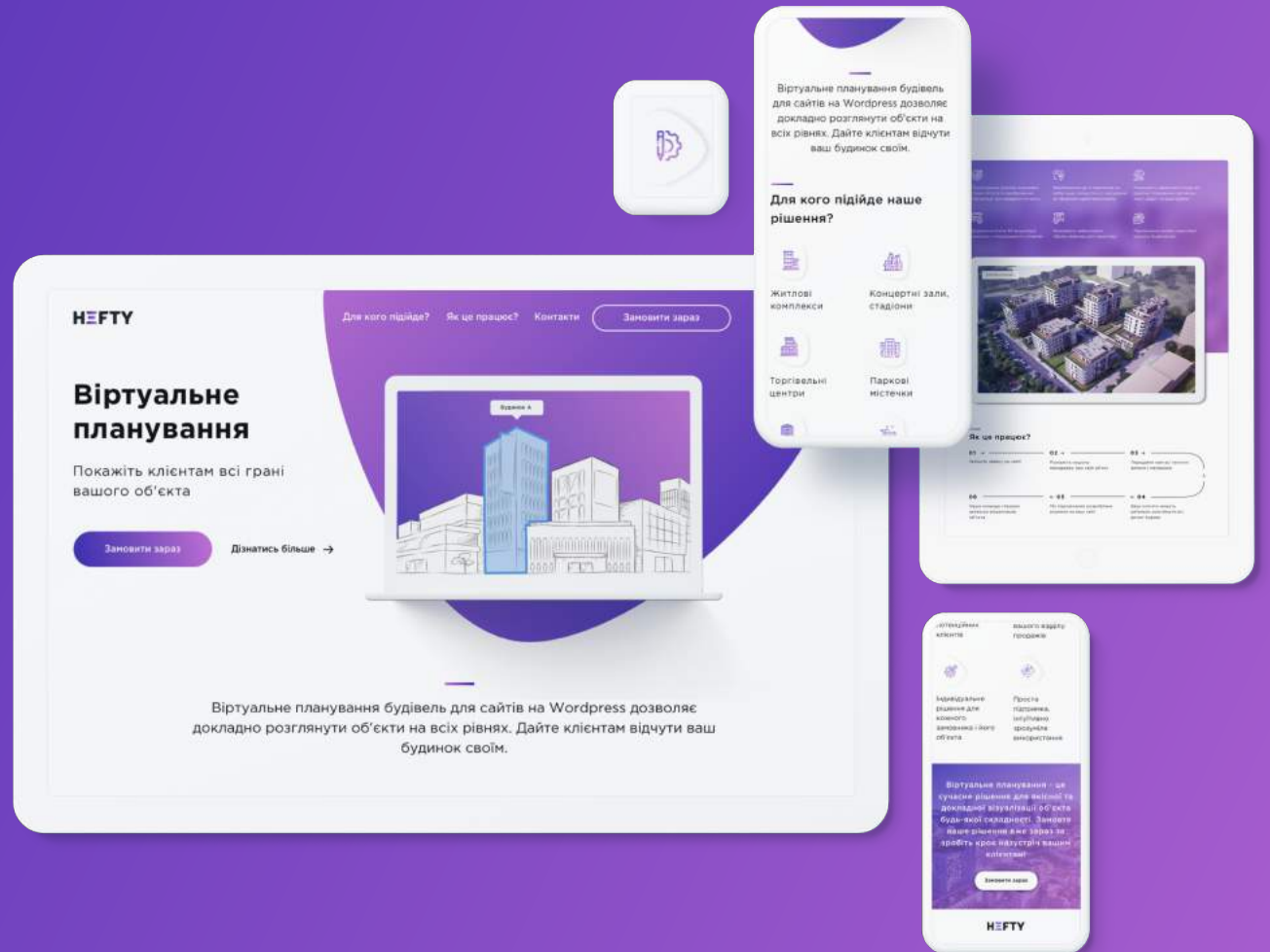
HEFTY ARCHI

Challenges:

Develop a customizable visualization solution for the real estate sector, which gives the possibility to demonstrate construction objects in detail and can be easily integrated into the website.

Solutions:

We created an easy-to-use solution that provides a possibility to explore construction objects, their floor plans and apartment layouts interactively as well as to see whether a certain accommodation is on sale or already sold. With the help of a number of filters a user can select an appropriate apartment by chosen parameters and book it.



Energо CRM

Challenges:

- The complexity of data accounting and analyzing manually or using non-specialized software
- Inability to identify biased information provided by energy managers.

Solutions:

We implemented the system which provides the functionality to collect, store and analyze data on enterprises' energy consumption. Users calculate energy consumption budget for some period with the forecasting.



DAILYROTO

Challenges:

Implementation of a complex algorithm analyzing data from numerous sources to offer fantasy sports players the best options according to their requirements.

Solutions:

We developed a one-page web application with easy to manage controls and instant response. Registered users simply enter the data and check several boxes. The app calculates the best options and shows them on screen.



Open Power

Challenges:

- Provide structured information about politicians, officials, government bodies and enterprises, as well as controversial regulatory acts.
- Create a convenient system for searching and tracking this information.

Solutions:

Open Power is a new independent Ukrainian project. This encyclopedia of the country's political life alongside with unbiased analytics enables each Ukrainian to gain understanding of the government decisions and activities.



GO 1337

Challenges:

- Develop a unique gaming items marketplace that meets demands of most market participants.
- Provide them with powerful analytics tools.

Solutions:

We developed a unique marketplace that covers all the needs of traders, creators and gamers, including buying, selling, renting and exchanging inventory. Powerful analytics helps professional traders make decisions based on real data and projections.



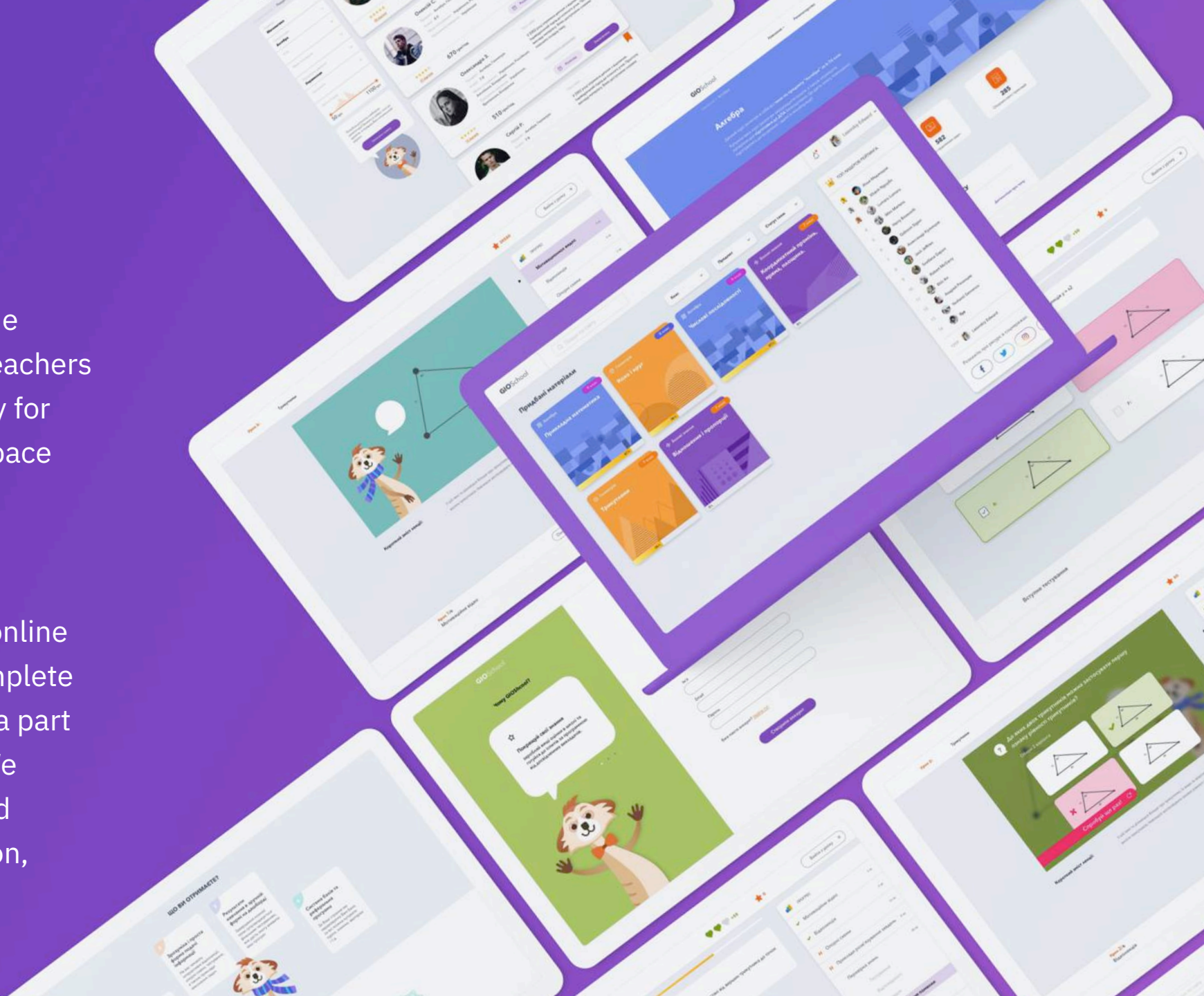
GIOS

Challenges:

Create a tool which will gather unique educational content from the best teachers of the world and provide a possibility for kids to learn online at a convenient pace and favorable time.

Solutions:

We are building a global innovative online school in which any student can complete a full school program (or, if desired, a part of it) using a unique methodology. We achieve it by implementing advanced technologies like AR, VR, visualization, gaming, collaboration etc.



Auction

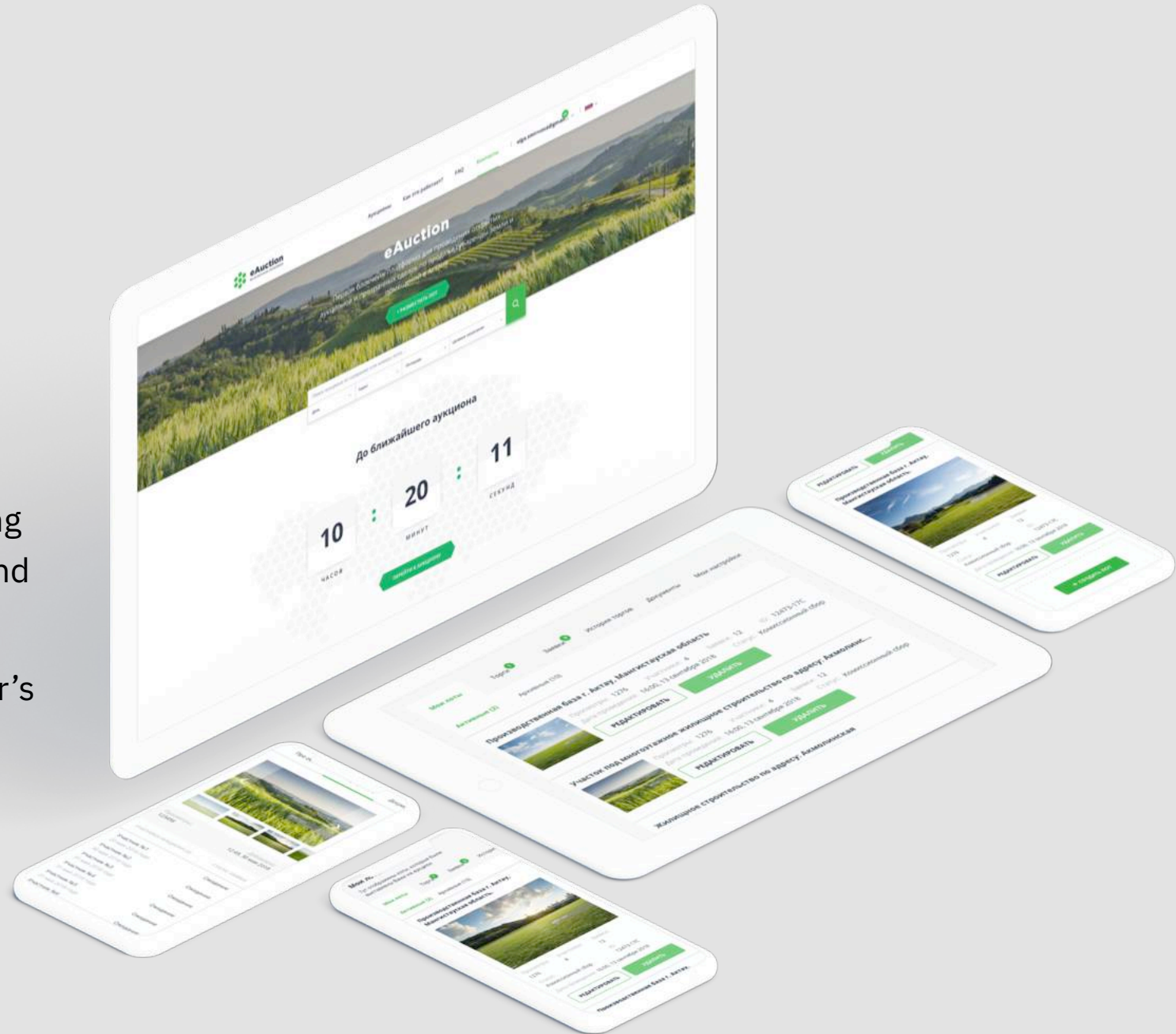
Challenges:

Create a platform that ensures transparency and security for conducting online auctions.

Solutions:

We developed a complex solution for conducting online auctions that combined frontend, backend and UI / UX design.

As data protection was one of the key Customer's demands, we implemented it with the help of Blockchain technology. It allows to store data safely, and secures it from overwriting and falsification of the auction results.



ICO cabinet

Challenges:

Create the Investor's Cabinet in the ICO to simplify the process of the crowdsale.

Solutions:

We have developed our own solution, which can be integrated without effort into any ICO.

We offer:

- Deep customization
- Ability to work with major cryptocurrencies (more than 20)
- Payment systems module
- KYC module
- Internal exchange module



The Digital Oil Field

Challenges:

Create a new, web-based solution to optimize oil and gas equipment and answer critical questions about health and performance of that equipment.

Solutions:

Our team solved all business and operational challenges by clean, accurate and comprehensive analytics:

- well behavior and performance trends from artificial lift systems.
- real-time performance and alarm information from surface processing skids.
- remote wellhead-monitoring systems or multiwell pad insights into downhole and reservoir conditions.



Genetic Planning Tool

Challenges:

Create a tool that makes it easy for producers in the cattle industry to:

- Identify needs.
- Make decisions based on their own unique economics realities.

Solutions:

Application delivers a genetic plan with clear return on investment numbers. The plan helps producers to understand where the real value comes from in the myriad of genetic traits. Some of the features are:

- A lot of custom UI controls.
- DevExpress and Syncfusion controls for reporting and best UI experience.
- Data is securely stored in the cloud and is accessible through WCF Services.



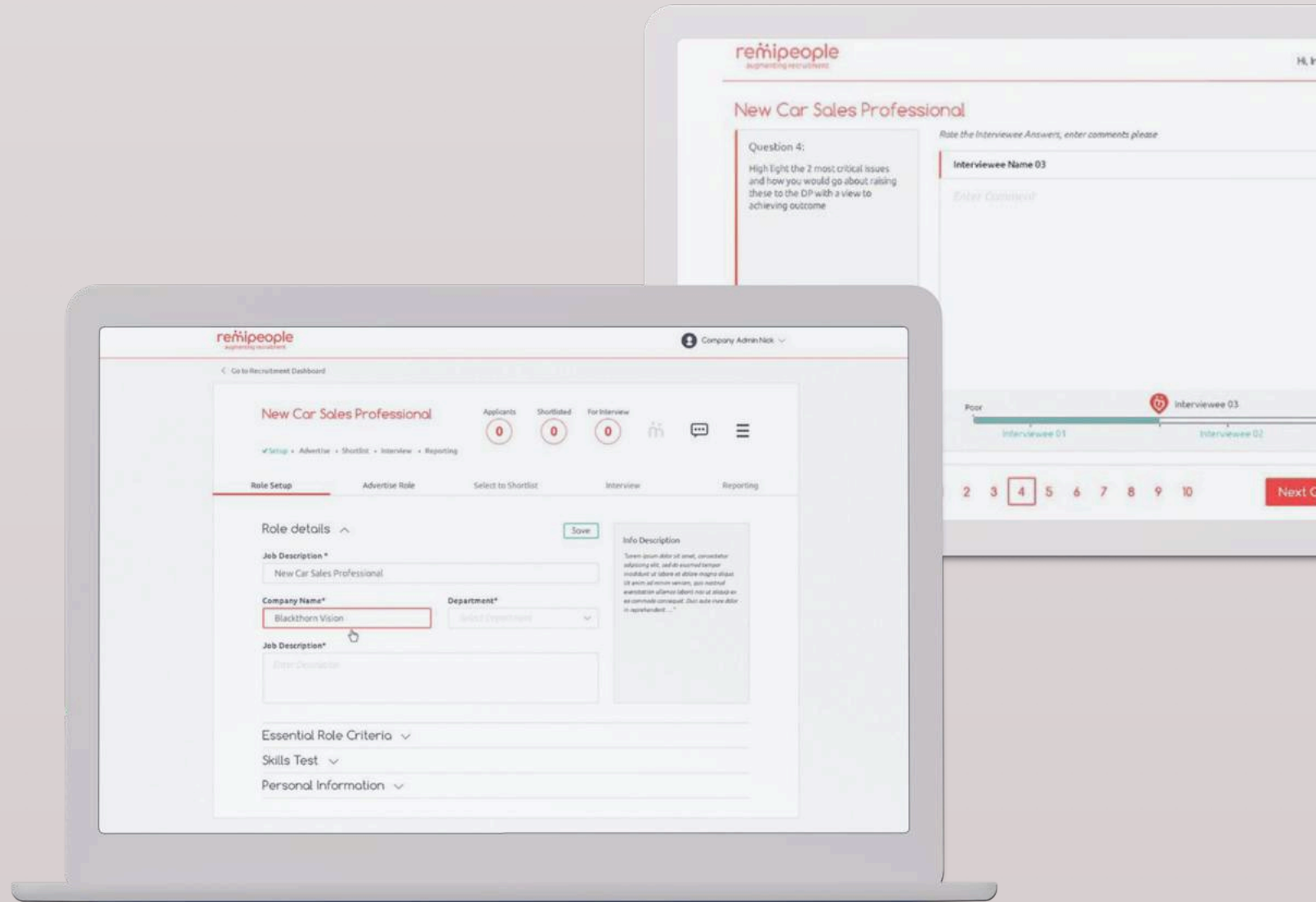
RemiPeople

Challenges:

Reduce conscious and unconscious bias during the hiring process.

Solutions:

We developed a recruitment web app that applies powerful but simple tools to help source, filter, interview, and select candidates. The tool provides online applicant assessment and automated screening, scores and ranks candidates.





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